

# ENTERING THE SECOND HALF OF THE BIG CAMPAIGN

FIRST HALF OF THE BULLETIN'S BIG POPULARITY CONTEST HAS BEEN COMPLETED AND FOUR WEEKS MORE WILL WITNESS THE CLOSE — VICTORY IS WITHIN YOUR GRASP

## Sincere And Honest Endeavor Prize Winning Attribute

The Hardest Work Has Been Completed and Now Comes the Race Down the Home-Stretch—People Throughout the Territory Covered By the Bulletin Are Aroused to Meet the Demands of Candidates and Favored Ones Will Come to the Front Before Long and Stay There.

We have now reached the half-way point in the Bulletin's GRAND POPULARITY CAMPAIGN and have just started on the final four weeks. In just about four weeks' time this great campaign will be but a matter of history, the prizes will have been awarded, and it is only a question of boasting ability for any candidate to become the possessor of the handsome 1912 completely equipped "Regal" automobile or any of the other splendid prizes. But what would give you more real pleasure, would add more to your joy and delight than this beautiful car, which is now on display at H. E. Hendrick's garage on Alakea street, possessing every attribute of a perfect pleasure car?" This car is a first-class one, regarded everywhere as such, the results of tests have thoroughly demonstrated its reliability, and we believe that we have chosen one of the best cars made for the young woman who proves her right to be called the "most popular young woman of the Territory of Hawaii" on June 22.

In view of the shortness of time left in which to secure these prizes, every moment of the time taken on an added significance. But four short weeks, less than thirty days, remain of the contest, and the candidate who realizes the value of her opportunities will not allow a single moment to escape her. Now is the time to work out effectively the plans you have made earlier in the race. If you have not as yet organized your friends into a working company for you, now is the time to do so. Victory is so near you that to refuse to put out your hand to stay its progress would be foolishness indeed. And having done so well up to this time it behoves you to prove even more successful during these four remaining weeks, that the finish may not find you wanting, but that you may be one of those whom Dame Fortune has smiled upon, BECAUSE THEY TRIED.

**The Hardest Work Is Finished.** The hardest part of the work — the getting started — is over. From this time on you will find that the subscriptions are much easier secured than they were at first. This is due to the fact that people everywhere throughout the Territory are taking a deep interest in the campaign and are aroused to meet the demands made upon them by the contestants. In nearly every town there is a favorite candidate who is receiving the support of her fellow townsmen, and these supporters are vying with the supporters of rival town candidates in the winning. No town is going to allow its candidate to be defeated by a rival candidate when the proper support will help her to secure the prize she has been earnestly striving for, for under such conditions would reflect strongly on the town spirit. Town rivalry is entering into the contest and each district, both city and outside, from this time on the race will be one of the keenest ever witnessed.

Surprise galore are certain to be sprung during these coming four weeks, and many "dark horses" who apparently have not a "lookin'" at present, are going to jump to the front and stay there before the campaign has progressed much further. But this much is certain: THE CANDIDATE WHO HAS MADE UP HER MIND TO WIN, STICKS TO HER PURPOSE, STRIVES EARNESTLY AND REFUSES TO BE DAUNTED OR DISCOURAGED, IS GOING TO "GET THERE" ON JUNE 22, 1912.

**Future Subscriptions.** Future subscriptions are things that should not be overlooked. In many cases candidates will meet persons who are already taking a daily paper which is paid in advance, and do not desire to have two daily papers coming into their homes at the same time. To provide for all such subscriptions and to enable candidates to trap every benefit from their work, we have arranged to accept and hold

**The \$100 Diamond Rings.** Where is the young woman who would not be willing to accept a handsome diamond ring? And especially when the prize is a reward for valiant effort on the part of yourself and represents probably your first serious accomplishment in life? These rings are all handsome prizes and are set with perfect stones, constituting prizes of real worth. They have been purchased of Wall & Dougherty, and will soon be on display.

**The Ladies' Solid Gold Watches.**

The third district prizes—the ladies solid gold watches — are every bit worthy of as much effort as the Capital Prize itself, in that they are beau-

tiful and costly articles of jewelry, absolutely guaranteed as to time-keeping quality. The satisfaction of possessing a reliable watch is worth the price of several hundred watches, and these exceptional prizes are absolutely perfect time-keepers, in addition to being beautiful and attractive articles of jewelry, which any young woman would be proud to own and wear.

**The Shortness of Time.** Here is an important tip for candidates: Anyone who subscribed for the paper since the contest started is a new subscriber and will still be considered new, no matter how many additional payments he or she may make during the contest. Now those persons who have given you subscriptions for one, two or three months at the start of the contest will be willing to extend these subscriptions for longer periods and by securing their subscriptions you may gain extra votes. For instance, a person who subscribed for, say, three months and paid \$2.00 secured for you 3000 votes, but by getting this person to subscribe for nine months additional you secure the difference between the 25,000 votes given on a new yearly subscription, and the 3000 already received, or 22,000 on the "Second Payment." This also applies to any second payment you may secure. Always mark the stubs "Second Payment" in order that you may secure full value in votes.

**DISTRICT NO. 1.** Consists of Honolulu and the Island of Oahu from the center of Nuuanu Street, West. PRIZES: The prizes that must be won in this district are an elegant "Remington" player-piano; a perfect \$100 diamond ring; a solid gold ladies' watch and a round trip to Kilaeua or Honolulu and return. Winners of the player-pianos have the privilege of choosing a round trip to San Francisco, with a stay of ten days in the Western Metropolis.

**DISTRICT NO. 2.** Consists of Honolulu and the Island of Oahu from the center of Nuuanu Street, East. PRIZES: The prizes that must be won in this district are an elegant "Remington" player-piano; a perfect \$100 diamond ring; a solid gold ladies' watch and a round trip to Kilaeua or Honolulu and return. Winners of the player-pianos have the privilege of choosing a round trip to San Francisco, with a stay of ten days in the Western Metropolis.

**DISTRICT NO. 3.** Consists of the Islands of Kauai and Maui. PRIZES: The prizes that must be won in this district are an elegant "Remington" player-piano; a perfect \$100 diamond ring; a solid gold ladies' watch and a round trip to Kilaeua or Honolulu and return. Winners of the player-pianos have the privilege of choosing a round trip to San Francisco, with a stay of ten days in the Western Metropolis.

**DISTRICT NO. 4.** Consists of all of the Island of Hawaii. PRIZES: The prizes that must be won in this district are an elegant "Remington" player-piano; a perfect \$300 diamond ring; a solid gold ladies' watch and a round trip to Kilaeua or Honolulu and return. Winners of the player-pianos have the privilege of choosing a round trip to San Francisco, with a stay of ten days in the Western Metropolis.

**DISTRICT NO. 5.** Consists of all of the Islands of Maui, Kahoolawe, Lanai, Molokai, and the Islands of the Hawaiian group. PRIZES: The prizes that must be won in this district are an elegant "Remington" player-piano; a perfect \$300 diamond ring; a solid gold ladies' watch and a round trip to Kilaeua or Honolulu and return. Winners of the player-pianos have the privilege of choosing a round trip to San Francisco, with a stay of ten days in the Western Metropolis.

**DISTRICT NO. 6.** Consists of the Islands of Maui, Kahoolawe, Lanai, Molokai, and the Islands of the Hawaiian group. PRIZES: The prizes that must be won in this district are an elegant "Remington" player-piano; a perfect \$300 diamond ring; a solid gold ladies' watch and a round trip to Kilaeua or Honolulu and return. Winners of the player-pianos have the privilege of choosing a round trip to San Francisco, with a stay of ten days in the Western Metropolis.

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